

Seminar summaries

Strategic Ministry Planning

Every ANiC congregation is unique and will fulfill the mission of the Church set out by our Lord Jesus Christ in unique ways. *Strategic Ministry Planning* – an incredible tool developed for ANiC by consultants Joan and Ken Deeks – provides a framework that will guide you and your parish as you move beyond day-to-day activities to see the big picture of why your particular parish exists, what it needs to do, and how to do it.

If your leadership team is sensing the need to invest time and thought in evaluating your church's ministry and in planning for greater effectiveness, this tool is for you. We strongly recommend that every ANiC congregation ensure at least one church leader – and preferably several – participate in this full afternoon session.

To prepare for this seminar please review the *Strategic Ministry Planning* tool which is posted on ANiC's secure website. All ANiC clergy and congregation leaders should have access to the secure site. If you are registered for this session and do not have access to the secure website, contact Jessica Underdown for information on how to get access. Please take

Once you are registered for this seminar, please take the time to peruse the *Strategic Ministry Planning* manual so that you are familiar with it and will be able to fully benefit from the seminar.

Presenter: Joan Deeks, PhD, Principal, [Advantis Consulting](#)



Joan brings over 25 years of experience in management and training expertise to her role as the strategic prime on all leadership and management training programs at Advantis. Prior to founding Advantis in 2000, she served in a senior management capacity at Orca Bay Sports & Entertainment and several municipal governments in BC, offering significant expertise in strategic planning, leadership development and human resources.

Joan is an adjunct instructor at the school of business for Trinity Western University. She has a doctoral degree from Oxford Graduate School in Tennessee and an MBA and BComm from City University.

Presenter: The Rev Dr Ken Deeks, Dean, Christ Church College



Ken Deeks is engaged in a ministry of speaking, teaching, discipling and writing. He holds a baccalaureate degree from Summit Pacific College, a master's degree in education from Northwest Baptist Seminary, a PhD from Oxford Graduate School American Centre for Religion/Society Studies, and a graduate Diploma of Anglican Studies from Trinity Episcopal School for Ministry. Ken currently serves as Vice-President for Academic Affairs at Pacific Life College in Surrey, British Columbia, an undergraduate ministry and theology college, and is Assisting Priest at Saint Matthew's Anglican Church in Abbotsford.